

CALL FOR TENDER: Subcontracting for external expertise to draft a research on the existing sectoral provisions at national level in the area of digital transition in local and regional governments

Date of publication on the CEMR website: 22/11/2022

Deadline for submissions 15/12/2022

To be sent to: application@ccrecemr.org

Please mention "Application – Local, Social, Digital"

TENDER SPECIFICATION

EPSU and CEMR is publishing this tender on their websites and will keep it online until 15 December 2022.

1. Background

The work expected from the external service provider is part of the project "Local, Social, Digital", funded by the European Commission and run by the project consortium represented by CEMR (Council of European Municipalities and Regions) and its partner EPSU (European Federation of Public Service Unions).

This project aims at strengthening the capacity of national social partners by facilitating the exchange of information and knowledge in the form of good practice examples, technical expertise, and policy planning. The project focuses on the ongoing digital transformation of public administration and services at local level, in line with the targets of the EU 2030 Digital Compass. Particularly in the aftermath of the COVID-19 crisis, local and regional governments have been at the forefront of a radical transition regarding the way public administration is organised and services are provided.

This transformation is also impacting the employer-worker relation and the working condition of the sector. The objective of this project is to allow employers, trade unions, and workers' representatives to increase their understanding and capacity on a variety of issues related to digitalisation in a way otherwise impossible without European coordination and appropriate funding. This project will move from the European Social Partners Autonomous Agreement on Digitalisation and will aim at drafting a proposal for EU sectoral guidelines on digital transformation and its impact on workers and working conditions in local and regional governments.

The project's primary goal is to identify the existing sectoral provisions at national level in the area of digital transition in local and regional governments.

The second specific objective of this project is to provide active support and additional evidences and expertise to complement the EU social dialogue committee of local and regional



governments in drafting the sectoral guidelines for digitalisation in LRGs. To this purpose, two seminars will be organised to give social partners, grouped by geographical clusters, the possibility to present their experience. This action will set the ground for the second half of the project, when EU and national social partners will actively cooperate on actions to facilitate the drafting a set of joint guidelines on digitalisation, which will be discussed within the social dialogue committee of LRGs

The project has three main target groups: the first is the EPSU and CEMR affiliates and delegates, the second group is composed by the all EPSU and CEMR affiliates and networks. The third target group, composed by other stakeholders, European Institutions and the wider public, will be reached indirectly, via the dissemination and networking event.

2. Purpose of the contract

In order to achieve this objectives, relevant research will be carried out by an external expert with the participation of national social partners. The external expert will conduct a desk research on national provisions and/or social partners agreements including agreements between European social partners that fall within the scope of the 2020 European Social Partners Autonomous Agreement on Digitalisation. This first strand of the research work will constitute the first part of the report to be submitted to the project partners.

The main aim of this contract is:

- 1. To produce a desk research report on national provisions and/or social partners agreements including agreements between European social partners that fall within the scope of the European Social Partners Autonomous Agreement on Digitalisation.
- 2. To conduct interviews with selected relevant social partners analysis and summary of the interviews conducted in the previous months.
- 3. Produce 2 webinars and 2 conference reports



3. Tasks to be performed by the Contractor

- Conduct a desk research/review on national provisions and/or social partners agreements including agreements between European social partners that fall within the scope of the European Social Partners Autonomous Agreement on Digitalisation and present the results at the first conference.
- Conduct interviews with selected social partners, members of the EU Sectoral Social
 Dialogue committee on Local and Regional Governments, in order to best identify their
 needs, views, and positions regarding the subjects discussed and analysed in the first part
 of the report and at the seminar. The aim is to conduct 7 to 10 interviews, keeping a
 geographical and union/employer balance. The contractor will present the results of the
 interviews during the second conference.
- Draft a report consisting of the aforementioned desk research and interviews written in English and of approximately 25 pages
- Attend both conferences and draft reports of the discussions including the main policy conclusions and pointers. The reports will be written in English, of approximately 3 pages.

The contractor would be present and active in the two conferences and webinars that are part of the project.

For the two webinars, the contractor will particularly:

- attend both webinars and draft reports of the discussions including the main policy conclusions and pointers. The reports will be written in English, of approximately 2 pages.

A steering group composed by EPSU and CEMR secretariats and elected chairs of the Social Dialogue Committee of the local and regional government administration will oversee the project and assist the contractor.

Expertise required

The contractor will need to demonstrate expertise

- Relevant academic experience in EU labour and social policy and European Social Dialogue
- Experience of working with trade unions and employers' organisations, at European, national and/or local level;
- Experience in conducting desk research, interviews and to produce conference and webinars reports
- Capacity to work in a multilingual setting and to collect information and produce concise and precise content from a variety of multilingual inputs;
- Experience of working with strict deadline and multiple project partners.

Applicants are asked to send relevant proof of the required expertise showing the fulfilling of the aforementioned criteria.

Timetable

The aim will be to appoint the contractor by January 2023.



Price

The maximum funding for this work is EUR 30,000 (all taxes and charges included).

Selection criteria:

The contractor(s) will be selected on the basis of the clear evidence they provide of how they meet the criteria listed under expertise required (above) within the foreseen budget.

Award criteria

The contract will be awarded on the basis of the contractor that submits the bid demonstrating the best value for money taking into account all the selection criteria. Bidders failing to fulfill at least 2 out of 4 criteria will be excluded from the evaluation process.

The 2 most successful applicants will be invited to sit an oral interview after the expiration of the deadline.

Content and presentation of the bids

The bids should set out clearly under specific headings showing how the contractor meets each of the six selection criteria. The bids should be submitted to CEMR) by 15 December 2022.

For questions related to the application, you can contact paolo.ciambellini@ccre-cemr.org until 7 December 2022.