



World Health Organization

REGIONAL OFFICE FOR EUROPE



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Age-Friendly Environments in Europe: Strategies & Tools

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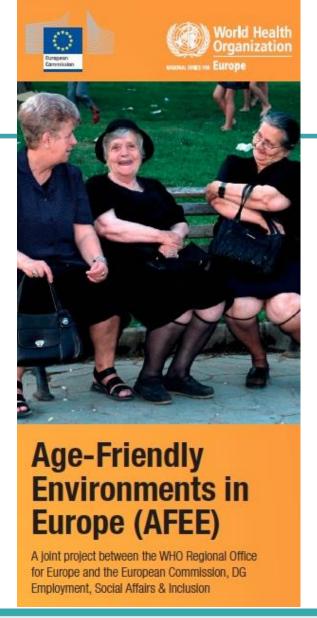
Why age-friendly environments?

- ➤ "Cities have not been built with older people in mind". Communities vital to quality of life
- > "Rejuvenate" ageing neighbourhoods
- > City planning for sustainable development
- > Combat decline of rural/remote communities
- > Attract well-off pensioners (senior tourists)?



Age-friendly, supportive environments

- Long-championed by "European Healthy Cities Network"
- AFEE: joint project with European Commission, DG Employment, Social Affairs & Inclusion
- WHO contribution to EIP AHA, D4
 Group on supportive
 environments (led by AgePlatform)





Age-friendly environments in Europe (AFEE)

 Goal: creating tools and guidance for local and regional authorities to make strong commitments to become more age-friendly and to measure their progress towards this objective.

Age-Friendly environment in Europe (AFEE) project: how?

In collaboration with city networks in Europe:

- Develop a common understanding of a comprehensive framework to healthy ageing at local level: provide "Guide to guide & tools"
- Contribute to a monitoring framework
- Develop, test and improve guidance and templates on how to create age-friendly cities





HEALTH 2020

A European policy framework supporting action across government and society for health and well-being



Strategy and action plan for healthy ageing in Europe, 2012–2020





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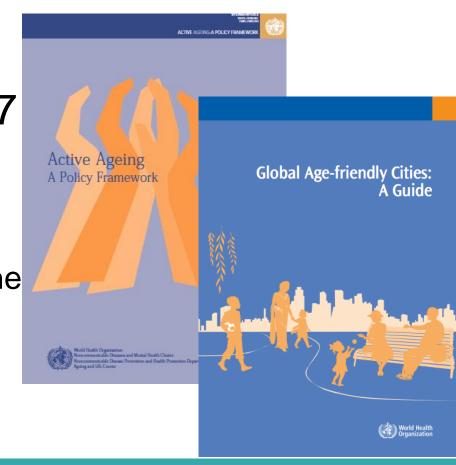






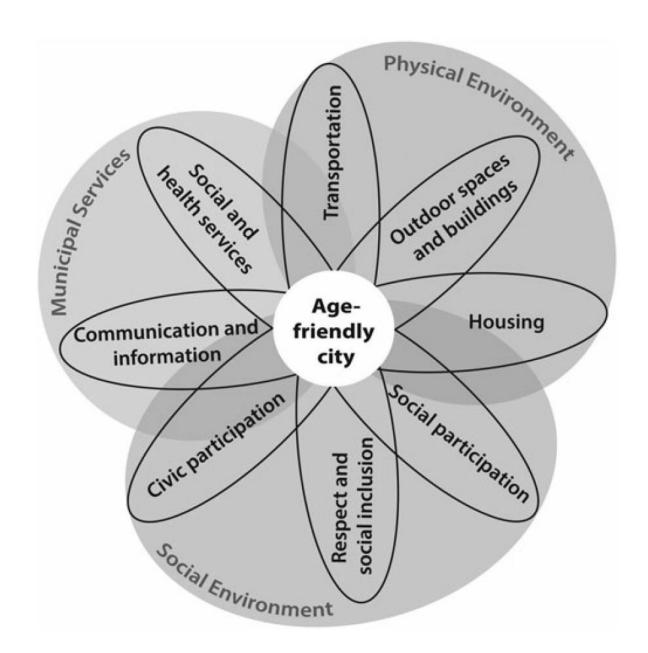
Starting point: WHO (2007) Global age-friendly cities: a guide

- WHO Ageing
 Framework 2002/2007
- Highly influential & widely used in Europe
- Has triggered action under the Global Network of Age-Friendly Cities and Communities and research

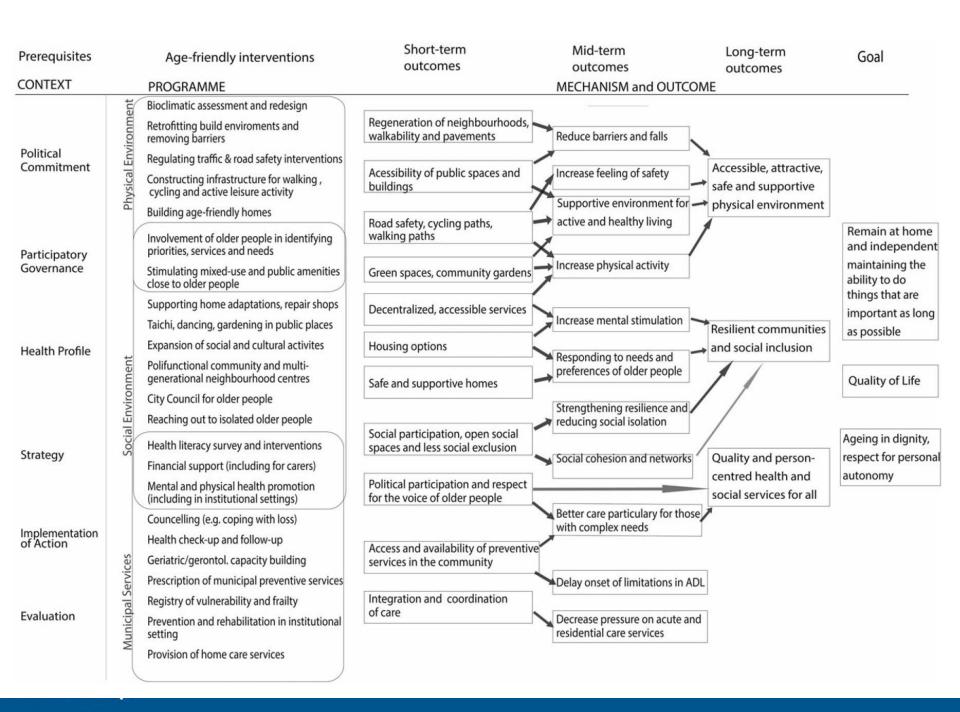




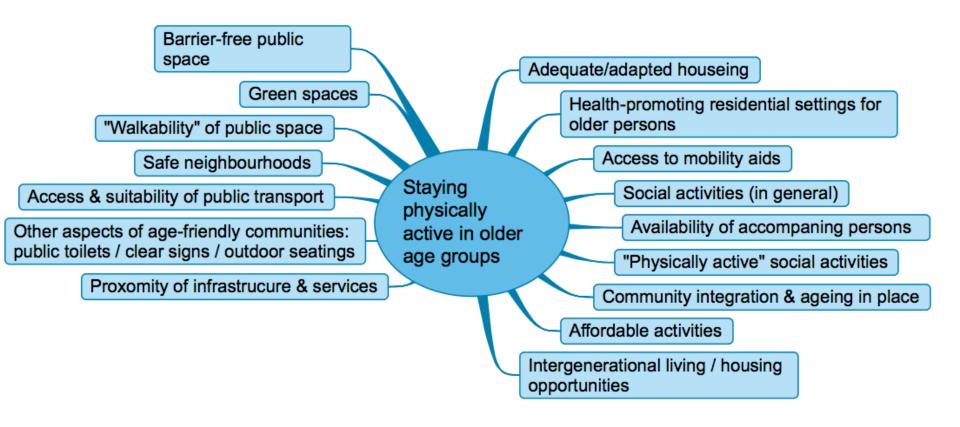
Eight domains







Features of age-friendly communities that foster physical activity for older age-groups

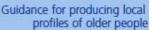




AGEING AND SEXUAL HEALTH

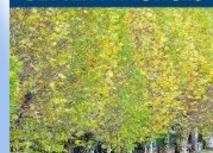
Healthy ageing profiles







PALLIATIVE CARE FOR OLDER PEOPLE BETTER PRACTICES



Regional Committee for Europe Sixty-second session

Malta, 10-13 Soptombor 2012



City leadership for health

Entre Nous The European Magazine for Sexual and Reproductive Health



Summary evaluation of Phase IV of the WHO European Healthy Cities Network







Strategy and action plan for healthy ageing in Europe, 2012-2020











Thank you!

www.euro.who.int/ageing

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